



Meet Jade, Founder

Jade is living proof you can quit the job you hate and find happiness by excavating your talents and creating your dream business and lifestyle from them.

She believes solopreneurs and entrepreneurs are the people who will shape the future of the world, and that the day of big corporations with nameless, faceless employees will be a thing of the past.

In 2013 she stepped away from a local boutique design and marketing agency, where she was the senior designer and employed for 7 years, to pursue her own path helping entrepreneurs and small businesses with their design and marketing needs.

Jade loves building beautiful, simple and effective marketing materials and websites for those who appreciate a strong presence and smooth processes behind the scenes.

For Jade, it's about making significant impact in the world and she has a passion to help those who also help others move forward in life.

In 2017, Jade and her programmer (Dustin) tag teamed building the backend system for **CBS Newspath**, a division of **CBS**. The project pulled together all of their internal requirements for all of the offices in the US. In short, video, interactive maps and user commenting were core components (WordPress).

Jade is passionate about working with good people who do good things in the world. For her, it's all about building relationships and creating meaningful impact.

Other than working for herself and an agency, Jade's design career started at **The Calgary Sun** where she worked in the Art Department for nearly 3 years.



A picture says a thousand words.

Entrepreneurs & Businesses worked with include:

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|----------------------|--------------------------------|
| Calbridge Homes | McLean & Partners |
| La Vita Land | Government of Alberta |
| CBS Newspath | Custom Care Insurance |
| Noble Ridge Winery | Dr. Paula Woodward Acupuncture |
| StonewestHomes.ca | Clearskin Victoria |
| Infill Hub Group | Resetwell.com |
| Sid Smith | Studon Electric |
| Michael Permack | FoothillsNetwork.ca |
| Tymothy Roy Wellness | JenniferJoan.ca |
| Healing Hooves | DVNC.ca |
| Mango Shiva | FiresideCochrane.com |
| The Virtual Gurus | |
| Accrue Marketing | |

Portfolio samples available



humble bee
DESIGN & MARKETING

Testimonials

I had been struggling with a logo concept for a long time. I had worked with Jade in the past and had been happy with the results so I went to her again to help me with the logo. She asked me a few simple questions about what I do, why I do it & why people should hire my company. She gave me a very fair quote and worked with me until I was happy, always answering my questions quickly and honestly. Jade hit the nail on the head with a slogan and a modern looking logo that represents me & my company very well. I would highly recommend Jade to anybody who wants to work with a skilled & friendly individual. Thank you so much Jade!

Josh Hudon
Adlyn Construction Inc.

Jade is a talented designer and a delight to work with. She's very creative, has a "can do" attitude and works within required timelines. And, she's a really great person.

Kathy Blood
ZGM Collaborative Marketing

I thoroughly enjoyed working with Jade not only because of her professionalism but she's very easy to get along with and approachable. She's not only fast, efficient and concise; she consistently goes the extra mile while remaining on time and on budget. I find it very reassuring I always know what to expect working with Jade and would recommend Humble Bee Design to others.

Michael Permack
Spire Group

The cards are amazing! Great choice of card type – the textured feel is really nice. And of course the design is spot on. Exactly what we were hoping for. Thanks again for all your effort in getting those together on such a short timeline.

Colin Grimes
VideoShip Enterprises, Media Beach

Jade is a very talented designer, she is both creative and efficient! Jade takes the initiative to go above and beyond your expectations.

Sylvia McMitchell
The Calgary Sun

Humble Bee Design and Jade Stevens took care of me from the start while making me feel valued. She is a very good communicator who went the extra mile and stayed on budget and on time. She is fast and efficient but not at the expense of the quality of work as not only met but exceeded my expectations. I enjoyed working with Jade and would again in the future.

D.C. (Sid) Smith
NAI Advent

I really like working with Jade because she thinks outside the box and get things done quickly. She really helped me out on a tight timeline project.

Christina Varro
Varro Creative